



VIJAYA INSTITUTE OF TECHNOLOGY FOR WOM

An ISO 9001:2015 Certified Institute, Approved by AICTE, Affiliated to JNTU Kakinada, AP
Phone: 0866-2844444, Email: vijayatechfw@gmail.com Website: www.vitw.edu.in
College Code: NP, Enikepadu, Vijayawada-521108

3.4.1. Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact thereof during the years.

NSS Unit of Vijaya Institute of Technology for Women embarked on a collaborative journey with Nehru Yuva Kendra for "Meri Maati Mera Desh"(MMMD) campaign in six different Panchayats of Krishna and NTR districts from August to October, 2023. Total ten student volunteers actively participated in the campaign and together they ventured into the heart of communities. Under the aegis MMMD, 4 student volunteers of our college went to Delhi for the closing ceremony of the 'Meri Maati Mera Desh' campaign's 'Amrit Kalash Yatra' on the occasion of National Unity Day at Kartavya Path on 30 and 31st October, 2023. This fruitful collaboration not only magnified the campaign's outreach but also exemplified our students to share their commitment to community development and social responsibility.

The NSS volunteers take active part in various activities like Health Camps, Swatch Bharat drives, Rallies, making and distribution of Ganesh idols, volunteering for temples and road safety, voter registration drive, and Hindi books distribution to government school children. Students donated food and blankets to the poor. A Seven Day special camp was also organized in Harijanawada, Enikepadu village from 18-3-2023 to 24-3-2023. This camp served as an eye opener for the young NSS volunteers to know about the contemporary problems that rural people are facing.


PRINCIPAL
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